

ASSOCIATION OF MBAS'

ASIA-PACIFIC CONFERENCE FOR DEANS AND DIRECTORS

LEADERSHIP FOR A SUSTAINABLE FUTURE

21 November – 23 November 2012

QUT Business School, Queensland University of Technology
Brisbane, Australia

PROGRAMME

	Accredited Organisations	Non-accredited Organisations
Conference <i>Includes:</i> - dinner on Wednesday 21 November - conference Thursday 22 November with lunch and dinner - conference on Friday 23 November with lunch - optional accreditation seminar	800 GBP (700 GBP)*	1000 GBP
Accreditation Seminar only <i>Includes:</i> - accreditation seminar from 14.00 to 17.00 on Friday 23 November	400 GBP (300 GBP)*	500 GBP

*For accredited schools that are part of our group membership scheme. To find out more about the Association of MBAs group membership scheme, contact us at membership@mbaworld.com

Wednesday 21 November 2012

19.00	Welcome BBQ, Old Government House, QUT Over dinner speaker Kim Gillis Vice President and Managing Director, Boeing Defence Australia
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Thursday 22 November 2012

08.30 – 09.00	Registration and refreshments
09.00 – 09.15	Welcome Chris Russell Chair, Association of MBAs International Management Board Professor Robina Xavier Executive Dean, QUT Business School
09.15 – 09.45	Association on MBAs activities and presentation of certificates for newly accredited schools Chris Russell Chair, Association of MBAs International Management Board
09.45 – 10.15	Keynote Peter Lacy Managing Director - Accenture Sustainability Services, Asia Pacific Region and Greater China, Accenture
10.15 – 10.45	Coffee Break
10.45 – 12.00	Session 1 21st century values-based leadership This session will look into the influence that values have on how leaders perform in different geo-political climates and the role of the business school in helping to translate ethics and values into coherent leadership. Speakers: Professor Debashis Chatterjee , Director, IIM Kozhikode Professor Malcolm McIntosh , Professor of Sustainable Enterprise and Director of the Asia Pacific Centre for Sustainable Enterprise, Griffith Business School, Griffith University Professor Kaoru Yamaguchi , Graduate School of Business, Doshisha University Chair: Dr Ed Weymes , Pro Vice-Chancellor International, Waikato Management School
12.00 – 13.15	Lunch

13.15 – 14.30	<p>Choose from :</p> <p>Session 2, track A Sustainable leadership in practice</p> <p>This session highlights the work of corporations in the Asia-Pacific region towards CSR and sustainability. Businesses will present case studies of what sustainable leadership means in their business and how its impact is measured.</p> <p>Speakers:</p> <p>Andrew Ure, Managing Director, Ogilvy Earth</p> <p>Heath Nelson, Fortescue Metal Group</p> <p>Chair:</p> <p>Professor Colm Kearney, Dean of the Faculty of Business and Economics, Monash University</p>	<p>Session 2, track B The Prophetical: Growing the DNA of Contemporary Executive Education (interactive workshop)</p> <p>The prophetical form has been devised over a ten-year timeframe by Queensland University of Technology Creative Industries Faculty, Professor Brad Haseman, Dr. Judith Mc Lean and Professor Paul Makeham. In this session Haseman and Mclean demonstrate and discuss the workings and pedagogical outcomes of the prophetical.</p> <p>The prophetical is a form of applied theatre used in executive and corporate training and education to create bespoke client learning opportunities. It draws inspiration from two root words: prophecy (which foretells of possible future events) and hypothetical which is a proposition, “made as a basis of reasoning, without the supposition of truth”.</p> <p>The prophetical blends truth and fiction to present dramatic scenarios, which are reasoned speculations on the future. From the prophetical it is possible for participants to see versions of the future, especially flawed futures that can be corrected or transformed through their interventions and actions.</p> <p>This interactive workshop provides an opportunity for delegates to experience a workshop delivered regularly as part of the QUT Business School MBA.</p> <p>Facilitators:</p> <p>Professor Brad Haseman, Professor and Assistant Dean (Academic), Creative Industries Faculty, Queensland University of Technology</p> <p>Dr. Judith Mc Lean, Professor (adjunct), , Creative Industries Faculty, Queensland University of Technology</p>
14.30 – 15.00	Coffee Break	

15.00 – 16.30	<p>Choose from : Session 3, track A</p> <p>The Asian talent war: are women the answer?</p> <p>One of the biggest obstacles to Asia's continued growth is the shortage of high echelon talent. This session will consider whether women are the answer to this issue. With a large and steadily growing number of university educated women business leaders in Asia, will it be up to these women to plug the gap in the talent war and provide a critical competitive edge?</p> <p>Speakers:</p> <p>Danielle Jervis, Associate Director, Marketing - Asia Pacific, Graduate Management Admission Council</p> <p>Gina McLellan, Managing Director, Asia, Talent2</p> <p>Chair:</p> <p>Professor Robina Xavier, Executive Dean, QUT Business School</p>	<p>Session 3, track B The Prophetic: Growing the DNA of Contemporary Executive Education (interactive workshop) – part 2</p>
16.30	<p>River cruise</p> <p>Dinner at State Library of Queensland generously hosted by QUT Business School</p>	

Friday 23 November 2012

09.00 – 10.00	<p>Session 4 Greening the Chinese MBA</p> <p>This session focuses on green MBA practices and plans from business schools in China.</p> <p>Chair:</p> <p>Professor Zhong-Ming Wang, Association of MBAs China representative, School of Management, Zhejiang University</p> <p>Speakers:</p> <p>Professor Fan Wang, Associate Dean, School of Management, Sun-Yat Sen University</p> <p>Professor Qiang Ye, Associate Dean, School of Management, Harbin Institute of Technology</p> <p>Professor Yuding Luo, Executive Dean, Business School, Shanghai University of Finance & Economics</p>
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10.00 – 10.30	Coffee Break
10.30 – 12.00	<p>Session 5 The Green MBA workshop</p> <p>Environmental issues and sustainability are high on the agenda of many new generation MBAs and candidates. What are business schools doing to innovate around the subject and embed the issues into their programmes?</p> <p>Giselle Weybrecht, author of <i>The Sustainable MBA: The Manager's Guide to Green Business</i> will present and conduct a workshop on implementing sustainability modules and strategies in your business school.</p> <p>Speaker and facilitator: Giselle Weybrecht, author of <i>The Sustainable MBA</i></p>
12.00 – 12.30	<p>Session 6 MBA trends: Global and Asia-Pacific</p> <p>This presentation will highlight the current global trends in postgraduate business education with a focus on the MBA markets from the perspective of the Asia-Pacific business schools. The session will start with the presentation of a global framework based on the research that the Association of MBAs conducts worldwide and then it will concentrate on the factors that have – or will have – a major impact on Asia-Pacific schools.</p> <p>George Iliev Accreditation Manager, Association of MBAs</p> <p>Mark Stoddard Accreditation Projects Manager, Association of MBAs</p>
12.30 – 12.45	<p>Summary and close</p> <p>Chris Russell Chair, Association of MBAs International Management Board</p>
12.45 – 14.00	Lunch
14.00 – 16.00	<p>ACCREDITATION SEMINAR</p> <p>This seminar is aimed at business schools in the process of accreditation, thinking of being accredited or preparing for their re-accreditation. It will give you detailed information on each stage of the accreditation process and you will be able to hear first-hand experiences of business schools who have been accredited. There will be an opportunity for detailed questions.</p> <p>George Iliev Accreditation Manager, Association of MBAs</p> <p>Mark Stoddard Accreditation Projects Manager, Association of MBAs</p> <p>Dr Mark Oakley Faculty of Assessors</p>

